

ACADEMIC PROFILE			
PGDM – Business Analytics	6.84 CGPA	Jagdish Sheth School of Management, Bengaluru	2025
B.Sc. – Computer Science	73.62 %	ICLES' Motilal Jhunjhunwala College	2022
Class XII (State board)	56.62 %	Dy Patil Jr College Belapur	2019
Class X (State Board)	87.80 %	Tilak International School	2017
AREAS OF STUDY			
Business Requirements Analysis, Data Visualization, Project Management, Database Management System, Business Forecasting, Big Data & Cloud Computing, Unstructured Data Analytics, Data Pre-processing, Project Prioritization, Workflow Optimization, PowerPoint			
INTERNSHIP			2 Months
Ozibook, Bengaluru	Business Analyst Intern	Jun 1 - Jul 31,2024	
<ul style="list-style-type: none"><li>Reviewed and documented minutes of old business analyst meeting videos to understand company operations and responsibilities.</li><li>Assigned to work with three clients: Karyam Finserv, Laughter Yoga, and Yogavijnana.</li><li>Created Direct Message (DM) and Email templates for client communication.</li><li>Developed Frequently Asked Questions (FAQs) for different pillars, including B2B and B2C.</li><li>Designed a CD template.</li><li>Created SMM captions for various platforms.</li></ul>			
ACADEMIC PROJECT(S)			
Developed a Business Case and Process flow chart for Delivery planning Tool			
<ul style="list-style-type: none"><li>Created a comprehensive business case for a delivery planning tool to address inventory optimization and demand forecasting issues in a consumer products organization.</li><li>Developed a detailed process flow chart integrating advanced algorithms for inventory management and machine learning models for accurate demand forecasting and route optimization</li><li>Also created a user-friendly interface for the delivery planning tool, ensuring intuitive navigation and seamless interaction</li><li>The interface supports real-time monitoring of inventory levels, demand forecasts, and optimized delivery routes, improving operational decision-making.</li></ul>			
Wi-Fi Connectivity Enhancement in Hostel			
<ul style="list-style-type: none"><li>Collaborated with stakeholders to develop a <b>Business Requirements Document (BRD)</b> and <b>Business Planning and Monitoring Document</b> to address Wi-Fi connectivity issues in hostel black/grey areas.</li><li>Conducted business analysis to identify pain points, define scope, and recommend connectivity improvements.</li><li>Proposed optimal router placement using root cause analysis and performance enhancement strategies for reliable Wi-Fi coverage.</li></ul>			
Amazon Prime Users Dashboard			
<ul style="list-style-type: none"><li>Built an interactive career dashboard for students using Excel and Tableau, analysing competencies and recommending career paths.</li><li>Developed a comprehensive dashboard on Power BI using a dataset of Amazon Prime users to visualize key metrics and insights.</li><li>Leveraged data analytics and visualization tools to enhance decision-making</li></ul>			
User Segmentation Analysis of Amazon Prime Users			
<ul style="list-style-type: none"><li>Employed K-Means Clustering algorithms to categorize Amazon Prime users based on key metrics like subscription type, content preferences, and device usage patterns.</li><li>Developed and presented intuitive visualizations to communicate user behavior trends and segment distributions.</li><li>Identified and analyzed distinct user segments, including highly engaged users and niche market segments</li></ul>			
CERTIFICATIONS			
Fundamentals of Business Analysis	Starweaver (Coursera)		2024
Creating Dashboards and Storytelling with Tableau	University of California, Davis (Coursera)		2024
Excel Skills for Business: Advanced	Macquarie University (Coursera)		2023
Business Analysis Foundations: Business Process Modeling	LinkedIn Learning		2024
Career Essentials in Business Analysis	Microsoft and LinkedIn		2024
POSITIONS OF RESPONSIBILITY			
JAGSoM, Bengaluru	Head Alumni Connect – Analytics Committee		2023 - 2025
	<ul style="list-style-type: none"><li>Connected over 50 alumni of the Analytics Department through LinkedIn</li></ul>		
JAGSoM, Bengaluru	Head of Kanyathon Gaming Event		2023 - 2024
	<ul style="list-style-type: none"><li>Successfully organized a tournament for 200+ teams, coordinating over 600 games.</li><li>Generated a total revenue of ₹100,000 through effective event management and strategic marketing initiative</li></ul>		
ACCOMPLISHMENTS			
Competitions and Activities	<ul style="list-style-type: none"><li>Silver Medalist at State and District Level Martial Arts Competitions in 2015</li><li>Captain of the Cricket Team at DY Patil Jr. College, Navi Mumbai, in 2018</li><li>Participated and Cleared Round 1 of Case Study Competition Organized by NIT Jamshedpur</li></ul>		
SKILLS	SQL, Python, Excel, Data Visualization (Tableau), Business Analysis Techniques (BABOK), Power BI, Draw.io, Visio		

