

ACADEMIC PROFILE			
PGDM – Business Analytics	7.3CGPA	Jagdish Sheth School of Management (JAGSoM), Bengaluru	2025
B.Tech – Electrical and Electronics Engineering	67.45 %	Jawhar Lal Nehru Technological University, Anantapuramu	2013
Class XII (BIEAP)	72.10 %	Sri Sai Chaitanya Junior College, Tirupati	2009
Class X (BSEAP)	72.00 %	Jeevananda English Medium High School, Dharmavaram	2007
AREAS OF STUDY			
<ul style="list-style-type: none"> Business Requirements Analysis, Data Visualization, Project Management, Database Management System, Business Forecasting, Big Data & Cloud Computing, Unstructured Data Analytics, Data Pre-processing, Deep Learning, Artificial Intelligence and Machine Learning. 			
INTERNSHIP(S)			03-Months
Vaishnav Technologies., Hyderabad	Machine Learning Intern		Aug 2024 - Nov 2024
<ul style="list-style-type: none"> Database Management: Retrieving data from the database by implementing structured query language. Visualization: creating Dashboards and story board by using tableau Machine Learning: Learning and implementing various algorithms, building models using python Programming Language. 			
ACADEMIC PROJECT(S)			
Customer Churn Rate			
<ul style="list-style-type: none"> Problem: To know the customers churn rate of a bank. Solution: Implemented an Artificial Neural Network (ANN) model to predict customer churn for a major banking project, improve retention strategies. Model: The model includes ANN which contains input Layer, Hidden Layer and Output Layer. The Activation functions used are ReLU and Sigmoid Functions Result: The Accuracy of the model is 85 Percent 			
Sentiment Analysiss			
<ul style="list-style-type: none"> Company: Radisson Blu Problem: To detect emerging trends in Customer feedback and understand priorities and preferences Solution: Extracted the data on reviews of customers from TripAdvisor website. We Used web Scrapper tool to extract the data. We used polarity Analysis, Class Distribution curve and Confusion Matrix. Results: Customers dissatisfaction with the taste, variety and overall quality of food Numerous reviews highlight instances of unprofessional and unhelpful interactions of the hotel staff with the customers 			
Diversified Revenue Streams and Offerings of Tencent			
<ul style="list-style-type: none"> Company: Tencent Problem: To Know company performance in country wise. Compare the company revenue and growth with its competitors. Solution: Visualization of the company performance and growth in country wise by implementing geographics in the tableau. Results: The visualization graphs shows that Tencent is most popular in China. Meta is in the first position in performance and Tencent is in second position. The most users of Tencent are age group of 20-50. 			
CERTIFICATIONS			
Fundamentals of Business Analysis		Starweaver (Coursera)	2024
SQL for Data Science		University of California, Davis (Coursera)	2024
Creating Dashboards and Storytelling with Tableau		University of California, Davis (Coursera)	2024
Excel Skills for Business: Advanced		Macquarie University (Coursera)	2023
POSITIONS OF RESPONSIBILITY			
JAGSoM, Bengaluru	Committee Member – Corporate Social Responsibility 2025 Head of Shiksha Adhaar <ul style="list-style-type: none"> Social Responsibility: Organized Clothes Drive to orphanage. Event Coordination: Organized Cause Corner for Kanyathon, Shiksha Adhaar- provides education to the under privileged children 		2023-
ACCOMPLISHMENTS			
Competitions and Activities	<ul style="list-style-type: none"> Ten days Internship at Bright Future Govandi Center through Social Immersion Program Interviews of the Alumni and Aspirants Teaching some skills on M.S Office, LinkedIn. Participated in Flipkart Weird Competition. 		
SKILLS	<ul style="list-style-type: none"> SQL, Python, Excel, Data Visualization (Tableau), Business Analysis Techniques (BABOK) 		