

ACADEMIC PROFILE			
PGDM – Business Analytics	6.8 CGPA	Jagdish Sheth School of Management, Bengaluru	2025
BBA	70.5%	Babu Banarasi Das University, Lucknow, Uttar Pradesh	2022
Class XII (CBSE)	64.4%	Gorakhpur Public School, Gorakhpur, Uttar Pradesh	2019
Class X (CBSE)	85.5%	Gorakhpur Public School, Gorakhpur, Uttar Pradesh	2017
AREAS OF STUDY			
<ul style="list-style-type: none"> Data Visualization, Database Management System, Business Requirement Analysis, Managerial Decision Making, Project Management 			
ACADEMIC PROJECT(S)			
Enhancing Tommy Hilfiger's Retail Experience			
<ul style="list-style-type: none"> Analyzed the challenges faced by Tommy Hilfiger stores in managing trial rooms and proposed the implementation of an AI Mirror solution. Designed a solution to enhance customer shopping experiences by allowing virtual try-ons, reducing the dependency on physical trial rooms, and customer wait times. AI Mirror can help manage inventory more effectively by providing real-time data on popular products and tracking customer Preferences. 			
Stock Price Prediction of Tata Power			
<ul style="list-style-type: none"> Conducted stock price predictions using different time intervals (yearly, half-yearly, and quarterly) to identify patterns and trends. Built linear regression models in Python to predict stock prices, leveraging libraries such as pandas, numpy, and scikit-learn. Assessed the accuracy of each model by calculating the Mean Squared Error (MSE) and determining the most reliable prediction interval. Compared the performance of different models, identified the most accurate prediction interval, and documented findings to enhance future predictive analytics projects. 			
Optimizing Rental Bike Operations			
<ul style="list-style-type: none"> Enhanced the rental bike selection process by implementing user-friendly solutions, ensuring a seamless and efficient experience for customers. Developed a comprehensive management system that improved inventory tracking, maintenance scheduling, and overall operational efficiency for rental bike owners. 			
Market Research			
<ul style="list-style-type: none"> Analyze Nestlé's marketing and business strategies that facilitated Maggi's successful comeback after the product ban in India. Examined the root causes of the Maggi ban, including regulatory issues and public perception. Analyzed market data to understand how Nestlé managed to regain consumer trust and market share post-ban. 			
CERTIFICATIONS			
Excel Power Tools for Data Analysis		Macquarie University (Coursera)	2024
Fundamentals of Visualization with Tableau		UC Davis (Coursera)	2024
Project Management Capstone		IBM (Coursera)	2024
Fundamentals of Business Analysis		Starweaver (Coursera)	2024
Linear Regression for Business Statistics		Rice University (Coursera)	2024
Data Visualization in Excel		Macquarie University (Coursera)	2023
POSITIONS OF RESPONSIBILITY			
JAGSoM, Bengaluru	Member – PEP & SPORTS Committee		2023-2024
	<ul style="list-style-type: none"> Organize yoga event on International Yoga Day. Volunteer in every event of committee. 		
	Member of Sponsorship team – Kanyathon		2023-2024
	<ul style="list-style-type: none"> Pitch for sponsorships in front of company. 		
	Volunteer – Kanyathon		2023-2024
	<ul style="list-style-type: none"> Identify the route for walkathon. Led the operation part of the event. Identify the best place on route for the Activities. Make plans for the activity and resource management. 		
SKILLS	<ul style="list-style-type: none"> SQL, Excel, Tableau, Problem Solving, Flexibility, Time management, resource Management. 		