RHYTHAM JAIN

JAGSoM
Jagdish Sheth School of Management
AACSB ACCREDITED

ACADEMIC PROFILE

PGDM Business Analytics	7.50 CGPA	Jagdish Sheth School of Management (JAGSoM), Bengaluru	2025
BBA (Business Analytics)	89.10 %	Prestige Institute of Management & Research, Indore	2023
Class XII (CBSE)	85.40 %	New Digamber Public School, Indore	2020
Class X (CBSE)	80.00 %	New Digamber Public School, Indore	2018

AREAS OF STUDY

Business Requirements Analysis, Business Data Visualization, Introduction to Digital Business, Database Management System, Business Forecasting, Data Pre-processing, Cloud Computing for Business Value.

INTERNSHIP(S)   2 Months

Insta Dot Analytics, Indore	Technical Content Writer Intern	July 2022 - August 2022

- Developed curated technical content in programming language (Python) for the website development project.
- Conducted in-depth research to synthesize comprehensive information on Python.
- Addressed common student pain points by incorporating solutions and insights in the content.
- Supported data-driven decision making by providing relevant information for the project.
- Elevated the website's educational value through well-structured and informative content.

ACADEMIC PROJECT(S)

Actionable Strategies to reduce food wastage

- Created a Business Requirement Document (BRD) to reduce food wastage in a college hostel mess, employing BABOK guidelines and identifying key stakeholders.
- Implemented data-driven solutions including digital weighing scales and hunger posters, utilizing data analytics to measure effectiveness.
- Adopted an agile approach for iterative development and continuous improvement of waste reduction strategies.

Developing a Data-Driven Career Recommendation Framework for High School Students

- Core team member leading a team of 12 in developing a data analysis and visualization framework.
- Analysed data of 256 high school students to recommend suitable degrees and career paths.
- Designed stakeholder dashboards using Tableau and Excel to provide clear insights on student intelligence and career alignment.
- Utilized gauge charts, bar graphs, and word clouds for effective data visualization.

Enhancing Customer Engagement at Louis Philippe

- Led a design thinking project to improve Louis Philippe's customer experience and increase sales.
- Conceptualized and tested innovative engagement strategies to create a smoother shopping journey.
- Utilized iterative prototyping to rapidly develop and refine solutions based on customer feedback.
- Analyzed customer behavior data to identify key pain points and inform design decisions.
- Targeted a 15-20% sales increase within 6 months through customer experience optimization.

Stock Price Prediction for CIPLA using Decision Tree Algorithm

- Developed a decision tree model to forecast CIPLA stock prices.
- Analysed historical data and applied machine learning for accuracy.
- Optimized model performance through data preprocessing and feature engineering.
- Validated predictions with rigorous testing.
- Visualized results and trends to support data-driven decisions.

CERTIFICATIONS

Fundamentals of Business Analysis	Starweaver (Coursera)	2024
Business Analysis: Key Definitions & Strategy Analysis	Starweaver (Coursera)	2024
Creating Dashboards and Storytelling with Tableau	University of California, Davis (Coursera)	2024
Excel Skills for Business: Advanced	Macquarie University (Coursera)	2023
SQL for Data Science	University of California, Davis (Coursera)	2023

POSITIONS OF RESPONSIBILITY

JAGSoM, Bengaluru	**Newsletter SPOC - Analytics Committee**	**2023 – 2025**

Newsletter SPOC - Analytics Committee — **2023 – 2025**
- Acted as the Point of Contact for the analytics committee newsletter, managing content selection and publication topics for LinkedIn to ensure engaging and relevant updates.

Head of 5 Km Pro Run – Kanyathon — **2023 - 2024**
- Led a team of 25 in managing the 5km Pro Run category for Kanyathon, overseeing participant data and on-ground operations.

ACCOMPLISHMENTS

Competitions and Activities	- Collaborated with **Bright Future India** for the education and upliftment of underprivileged youth. - Secured **Second position** in the CBSE Cluster Basketball tournament, west zone. - **Second position** in Sahodaya Basketball tournament. - Participated as **Student Delegate** in Prestige Institute Management & Research, 17th International Conference.

SKILLS	Microsoft Excel, Python, SQL, Tableau, Analytical & Problem-Solving, Communication, Teamwork, Leadership