

ACADEMIC PROFILE			
PGDM – Business Analytics	6.7CGPA	Jagdish Sheth School of Management, Bengaluru	2025
B.TECH – Mechanical Engineering	75.00 %	Vel Tech Rangarajan Dr. Sagunthala R&D Institute of science and Technology	2020
Class XII (STATE BOARD)	95.90 %	Sri Chaitanya Jr College	2016
Class X (STATE BOARD)	90.00 %	Amar Concept School	2014
AREAS OF STUDY			
Business Requirement Analysis, Data Visualization, Database Management System, Business Forecasting, Big Data & Cloud Computing, Unstructured Data Analytics, Data Pre-processing			
WORK EXPERIENCE(S)			13 Months
Social Tek AI & ML Solutions, Hyderabad		SEO Analyst	Dec 2020 - Jan 2022
<ul style="list-style-type: none"> Conducted keyword research and implemented on-page and off-page SEO strategies to improve search engine rankings and website traffic. Analyzed website performance using tools like Google Analytics and SEMrush, providing actionable insights and reports to stakeholders. Performed technical SEO audits and worked with web developers to resolve site architecture and usability issues. 			
ACADEMIC PROJECT(S)			
Comprehensive Student Intelligence Analysis			
<ul style="list-style-type: none"> Managed a project analyzing students' multi-intelligence profiles, using data analysis techniques to identify key strengths and weaknesses. Developed a detailed, interactive dashboard to visualize findings, enabling educators to explore student performance and trends. Provided actionable insights and recommendations, helping educators implement personalized strategies to enhance student learning outcomes. 			
Customer Satisfaction Enhancement			
<ul style="list-style-type: none"> Implemented a QR code system for menu browsing and ordering, reducing wait times and improving order accuracy, contributing to a more efficient and satisfying dining experience. Integrated a customer feedback system using digital surveys, enabling real-time feedback collection and prompt service adjustments to address customer concerns and preferences. 			
Stock Price Forecasting with Machine Learning			
<ul style="list-style-type: none"> Developed a machine learning project in Jupyter Notebook to predict stock prices using linear regression, KNN, and ARIMA models, involving data preprocessing, model training, and evaluation. Applied predictive analytics techniques to forecast future stock movements based on historical data, showcasing practical use in financial markets. 			
CERTIFICATIONS			
Fundamentals of Business Analysis		Starweaver (Coursera)	2024
Neural Networks and Deep Learning		Deep Learning.AI (Coursera)	2024
SQL for Data Science		University of California, Davis (Coursera)	2024
Creating Dashboards and Storytelling with Tableau		University of California, Davis (Coursera)	2024
Excel Skills for Business: Advanced		Macquarie University (Coursera)	2023
POSITIONS OF RESPONSIBILITY			
JAGSoM, Bengaluru	Analytics Committee		2023 - 2025
	<ul style="list-style-type: none"> I Coordinated guest lectures and workshops by liaising with distinguished alumni, managing and ensuring alignment with the committee's educational goals. Created and distributed newsletters featuring the latest trends and advancements in analytics, keeping members informed about upcoming events and key insights from guest lectures 		
SKILLS	R, SQL, Python, Excel, Data Visualization (Tableau), Business Analysis Techniques (BABOK)		