

ACADEMIC PROFILE			
PGDM – Business Analytics	7.50 CGPA	Jagdish Sheth School of Management, Bengaluru	2025
B.Com – Corporate Secretaryship	77.90%	PSG College of Arts & Science, Coimbatore	2023
Class XII (CBSE)	93%	Sri Sessaas International Public School, Salem	2020
Class X (CBSE)	71.2%	Sri Sessaas International Public School, Salem	2018
AREAS OF STUDY			
<ul style="list-style-type: none"> <li>Business Requirements Analysis, Business Data Visualization, Database Management Systems, Business Forecasting, Big Data Analytics on Cloud, Data Pre-processing for Analytics, Cloud Computing for Business Value, Unstructured Data Analytics.</li> </ul>			
INTERNSHIP			2 Months
<b>Ozibook, Bengaluru</b>	<b>Business Analyst Intern</b>		<b>Jun 1 - Jul 31, 2024</b>
<ul style="list-style-type: none"> <li>Reviewed and documented minutes of old business analyst meeting videos to understand company operations and responsibilities.</li> <li>Assigned to work with three clients: Karyam Finserv, Laughter Yoga, and Yogavijnana.</li> <li>Created Direct Message (DM) and Email templates for client communication.</li> <li>Developed Frequently Asked Questions (FAQs) for different pillars, including B2B and B2C.</li> <li>Designed a CD template.</li> <li>Created SMM captions for various platforms.</li> </ul>			
ACADEMIC PROJECTS			
Analysis and Visualization of Psychological Intelligence			
<ul style="list-style-type: none"> <li>Prepared a comprehensive report on 11th and 12th grade students' psychological intelligence for three educational institutions.</li> <li>Developed visualizations to represent degrees and career insights: <ul style="list-style-type: none"> <li>Gauge Charts</li> <li>Tableau Bar Charts</li> <li>Word Art</li> </ul> </li> </ul>			
PCR Nursery: Innovative Solutions & Strategic Packaging			
<ul style="list-style-type: none"> <li>Resolved delivery issues at PCR Nursery by investing in better packaging materials, resulting in a 20% reduction in transit damages.</li> <li>Implemented user-centric ideation and iterative prototyping.</li> <li>Contributed to a 15% increase in conversions.</li> <li>Achieved a 25% improvement in customer satisfaction scores.</li> </ul>			
Wi-Fi Connectivity Enhancement in Hostel			
<ul style="list-style-type: none"> <li>Developed BRD and business planning document to resolve Wi-Fi connectivity issues in hostel black/grey areas.</li> <li>Conducted business analysis to identify pain points, define scope, and recommend connectivity improvements.</li> <li>Proposed optimal router placement using root cause analysis and performance enhancement strategies for reliable Wi-Fi coverage.</li> </ul>			
BCG's GenAI program on Forage			
<ul style="list-style-type: none"> <li>Engaged in a job simulation focused on AI-powered financial chatbot development for BCG's GenAI Consulting team.</li> <li>Utilized Python programming skills, including pandas for data manipulation, to integrate and interpret complex financial data from 10-K and 10-Q reports.</li> </ul>			
Interactive Resume			
<ul style="list-style-type: none"> <li>Created an interactive resume in Tableau, integrating a dashboard and story.</li> <li>Aligned and designed the resume layout using Figma for a cohesive presentation.</li> </ul>			
Stock Price Prediction using Python			
<ul style="list-style-type: none"> <li>Developed a stock price prediction model using ARIMA to forecast TCS (Tata Consultancy Services) stock prices.</li> <li>Imported historical stock data using the Yahoo Finance API for a two-year period, leveraging libraries like yfinance, pandas, and numpy.</li> <li>Utilized time series analysis, including Auto-Correlation Function (ACF) and Partial Auto-Correlation Function (PACF), to select appropriate ARIMA model parameters.</li> <li>Implemented ARIMA model using the statsmodels library for training and predicting future stock prices.</li> <li>Visualized the predicted and actual stock prices using matplotlib to compare model accuracy.</li> </ul>			
CERTIFICATIONS			
Agile Requirements Foundations	LinkedIn Learning		2024
Fundamentals of Business Analysis	Starweaver (Coursera)		2024
Agile Analysis	LinkedIn Learning		2024
Creating Dashboards and Storytelling with Tableau	University of California, Davis (Coursera)		2024
ACCOMPLISHMENTS			
<b>Competitions and Activities</b>	<ul style="list-style-type: none"> <li>Selected as one of the top 10 groups out of over 60+ and invited to pitch our solution at the 29th Founders' Day of JAGSOM</li> <li>Awarded 2<sup>nd</sup> Prize in the Tamil Nadu State Trampoline Gymnastics Championship</li> <li>Achieved 1st place &amp; won the Individual Championship at the 2021 Salem Sahodaya Meet</li> <li>Gained A Certificate in National Cadet Corps (NCC)</li> </ul>		
SKILLS	BABOK, JIRA, Python, R, Tableau, Microsoft Excel, Machine Learning, SQL.		