

ACADEMIC PROFILE			
PGDM – Business Analytics	66.12%	Jagdish Sheth School of Management, Bengaluru	2025
B.COM	68.00 %	Bharathiar University, Coimbatore	2022
Class XII (CBSE)	88.00 %	Sagar International School, Perundurai	2019
Class X (CBSE)	83.06 %	Sri Vijay Vidhyashram Sr Sec School CBSE, Dharmapuri	2017
AREAS OF STUDY			
<ul style="list-style-type: none"> <li>Business Requirements Analysis, Data Visualization, Database Management System, Business Forecasting, Big Data &amp; Cloud Computing, Unstructured Data Analytics, Data Pre-processing</li> </ul>			
INTERNSHIP			37 Months
<b>Velan Medical, Tirupattur</b>	<b>Management Trainee</b>		<b>Apr 2020 – Apr 2023</b>
<ul style="list-style-type: none"> <li>I managed inventory, optimized stock level, tracked sales trends, understanding customer's need and effective communication.</li> <li>Converted the Manual Stock Replenishment Method to a Digital Method by Incorporating an Excel Model.</li> </ul>			
ACADEMIC PROJECT(S)			
Design Thinking			
<ul style="list-style-type: none"> <li>Applied strategy to launch an app for village hypermarket, targeted a 20% sales increase in 6 months.</li> <li>Through user friendly app and iterative prototyping, created a seamless browsing experience to boost conversions and enhance customer satisfaction.</li> </ul>			
Comparative Sentiment Analysis of Watch Reviews			
<ul style="list-style-type: none"> <li>I compared watch reviews for Fire-Bolt, Noise, and Boat smartwatches, analysing review titles and bodies to gauge customer satisfaction.</li> <li>Fire-Bolt received overall positive sentiment, particularly in detailed reviews.</li> <li>Noise showed strong initial appeal but could improve on detailed features. Boat had varied customer experiences, highlighting areas for quality enhancement.</li> </ul>			
Development of an Automatic Scheduling App			
<ul style="list-style-type: none"> <li>Led stakeholder interviews and requirement gathering sessions, ensuring a 100% alignment with business objectives.</li> <li>Authored a comprehensive Business Requirements Document (BRD), streamlining implementation strategies and reducing project delays by 15%.</li> </ul>			
Stock Price Prediction using ML Model			
<ul style="list-style-type: none"> <li>Designed and implemented a stock price prediction model leveraging the ARIMA framework.</li> <li>Conducted extensive data analysis and preprocessing to ensure data quality and stationarity.</li> <li>Successfully forecasted future stock prices and evaluated model accuracy, enhancing investment decision-making processes.</li> </ul>			
CERTIFICATIONS			
Integrated Course on Information Technology and Soft Skills		ICAI	2022
Accenture –Strategy Consultation Job Simulation		Forage	2023
Excel Skills for Business: Advanced		Macquarie University (Coursera)	2023
Fundamentals of Business Analysis		Starweaver (Coursera)	2024
SQL for Data Science		University of California, Davis (Coursera)	2024
Creating Dashboards and Storytelling with Tableau		University of California, Davis (Coursera)	2024
POSITIONS OF RESPONSIBILITY			
<b>JAGSoM, Bengaluru</b>	<b>Social Media Head of ICKC committee</b>		<b>2023-2025</b>
<ul style="list-style-type: none"> <li>I was managing the Content Creation, community engagement, Analytics and Reporting, Collaboration and coordination, Brand Management.</li> </ul>			
ACCOMPLISHMENTS			
<b>Competitions and Activities</b>	<ul style="list-style-type: none"> <li>Gold Medal - lead Tamil Nadu's U17 Basketball to win national sports meet, 2018</li> <li>Gold Medal – Lead Tamil Nadu's U19 Basketball Team to win national sports meet, 2019</li> <li>Converted the Manual Inventory Replenishment Method to a Digital Method by Incorporating an Excel Model, 2020-2022</li> </ul>		
SKILLS			
<ul style="list-style-type: none"> <li>SQL, Python, Excel, Data Visualization (Tableau), JIRA, Business Analysis Techniques (BABOK), Tally.</li> </ul>			