BHASKAR SHARMA



ACADEMIC PROFILE			
PGDM Analytics	8.2 CGPA	Jagdish Sheth School of Management (JAGSoM), Bengaluru	2025
B.E Electronics and Telecommunications	61.37 %	MGM College of Engineering and Technology, Navi Mumbai	2020
Class XII(CBSE)	60.00 %	Petrochemicals Vidyalaya, Nagothane	2016
Class X(CBSE)	83.60 %	JINDAL Mount Litera Zee School, Nagothane	2014

AREAS OF STUDY

processing, Big Data & Cloud Computing, Unstructured Data Analytics, Optimization Techniques, Business Applications of AI and ML.

Business Requirements Analysis, Data Visualization, Project Management, Database Management, Business Forecasting, Data Engineering and Pre-

WORK EXPERIENCE(S) 14 Months

Maharashtra Seamless Limited, DP JINDAL, Roha

Assistant Engineer

Jan 2021 - Mar 2022

- Responsible for General and Preventive Maintenance, Automation, PLC & Scada, Breakdown and Troubleshooting, Field Equipment Troubleshooting and Installation, and Inventory Update. Installation of AC Drives for motors, Field Equipment's with commissioning and troubleshooting.
- Project: Installation of an EMI (Electromagnetic Inspection) machine in the pipe defect detection project aimed to enhance efficiency and accuracy. By
 integrating the EMI machine, the project anticipated significant improvements in quality control by 15% and maintenance procedures by 25%, ultimately
 leading to reduced downtime by 13%.

INTERNSHIP(S)

Flexi Analyst Founder-Office Analyst

Sept 2024 - Present

- Research & Insights: Conducting in-depth research on current trends in various sectors, sourcing statistics from diverse channels, and delivering actionable insights to support business strategies.
- **Community Building:** Identifying customer requirements, pain points, and insights to develop and execute community engagement strategies, fostering stronger business-customer relationships.

ACADEMIC PROJECT(S)

Database Management for a Local Bakery through SQL

- Objective: Collected information about shop structure, including inventory management and delivery.
- Description: Developed databases and formulated the ER diagram based on collected information.
- Analysis: Executed SQL queries to address problems identified through the ER diagram and databases for efficient data retrieval.
- **Impact:** Enhanced sales, inventory management and delivery processes through data-driven solutions.

Energy Optimizing: A Business Requirement Analysis Approach at JAGSoM

- Business Need: Provide sustainable energy solutions and improve classroom monitoring within the institute at JAGSoM.
- Solution: Install solar panels and deploy classroom sensors to enhance energy efficiency and monitoring capabilities.
- Business Case: Create a comprehensive Business Case to assess the feasibility and potential impact of the proposed solutions.
- BRD Creation: Develop an in-depth Business Requirements Document (BRD) to outline requirements and implementation strategies.

Business Insight of Google through Tableau

- Objective: Developed an interactive Google dashboard to provide real-time insights into revenue trends and top-performing products.
- **Description**: Collected and integrated data from various sources and designed interactive visualizations to highlight key areas of success.
- Insight: Provided a clear understanding of revenue trends and office deployment, facilitating better management and planning. Enabled strategic
 decision-making and efficient resource allocation through real-time insights.

Customer Sentiment Analysis: Key Insights for Enhancing Radisson Blu

- Business Need: Radisson Blu needed to understand customer sentiments to enhance service quality across all branches.
- Objective: Analyze customer reviews to identify key positive and negative feedback for service improvement.
- Analysis: Collected reviews through web scraping and performed EDA with data preprocessing techniques and conducted sentiment analysis to identify
 key pros and cons using TF-IDF and polarity checks.
- Impact: Provided actionable insights and suggestions to improve customer satisfaction and enhance brand reputation.

Stock Price Prediction using ML Model

- Objective: Developed an academic project in Jupyter Notebook to predict TCS stock prices using LSTM Model.
- **Description:** Conducted data preprocessing and implemented model training and evaluation to ensure precise and reliable predictions.
- Analysis: Leveraged predictive analytics to forecast future stock movements using historical data, demonstrating advanced machine learning skills in financial contexts.

CERTIFICATIONS

Fundamentals of Business Analysis	Starweaver (Coursera)	2024
SQL for Data Science	University of California, Davis (Coursera)	2024
Creating Dashboards and Storytelling with Tableau	University of California, Davis (Coursera)	2024
Excel Skills for Business: Advanced	Macquarie University (Coursera)	2023

POSITIONS OF RESPONSIBILITY

Member – External Relations and Placements Committee

2023 - 2025

JAGSoM, Bengaluru

• **Industry Engagement**: Facilitated relationships with industry professionals and companies to secure placement opportunities and internships for students.

• **Event Coordination**: Managed Batch Matrix, IIP Viva-Voce, recruitment drives, and networking events to connect students with potential employers and enhance placement success.

Head Representative - Analytics Track

2024 - 2025

• Co-ordinating with Corporates and Alumni for guest talks for training of students and opportunities

ACCOMPLISHMENTS

Volunteering

- **Social Immersion Program 2024 -** Educated core skills to students through workshops in grades 5-7 at low-budget, tier-3 schools, fostering educational growth and engagement for 10 days with 8-One Foundation.
- Kanyathon Venue Team Member 2024 Successfully managed operations, logistics and registration needs at the venue for various events, ensuring smooth execution and seamless experience for over 7,000 participants.

SKILLS Excel, SPSS, Tableau, Power BI, Python, SQL, Project Libre, Web Scrapping and Canva.

Responsible for Placement Preparation Document (Edition: 01)