ANSHIKA KUMARI



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NAGEMENT	AACSE

ACADEMIC PROFILE			
PGDM-Finance	7.7 CGPA	Jagdish Sheth School of Management, Bengaluru	2025
B. Com – Accountancy	73.19 %	Sivanath Sastri College, Kolkata West Bengal	2021
Class XII (WBCHSE)	85.00 %	National High School, Kolkata, West Bengal	2018
Class X (CBSE)	95.00 %	St. Joseph's School, Nawada, Bihar	2016

AREAS OF STUDY

Financial Accounting and Financial Statement Analysis, Managerial Accounting, Corporate Finance, Design Thinking, Fintech Overview: Payments & Regulations, Sales & Distribution of Financial Products, Product Management for Fintech, Blockchain for Finance, Business Data Visualization.

ACADEMIC PROJECT(S)

Financial Accounting and Financial Statement Analysis: Ratio Analysis

- A comprehensive analysis of ratios of 5 different companies to know about the financial position of companies.
- I analyzed how much debt a company has compared to its earnings or assets, how much profit a company makes compared to its sales or invested money, how well a company used its assets to generate sales by using key financial ratios and assessed the company's liquidity position and identified potential risk.
- Gained ability to work with financial data and identified strength and weakness of companies which showed financial health of companies.

Managerial Accounting: Cost Classification and Allocation for a Beverage Brand

- The project classified the beverage brand-Nestea's costs into direct (raw materials, direct labor) and indirect (utilities, depreciation) categories, providing a clear cost structure overview.
- To ensure accurate cost management, various cost allocation techniques, such as Activity-Based Costing (ABC) and traditional costing, were examined and used.
- The strategic recommendations centered around reducing costs and improving efficiency, making the best use of available resources, and improving production processes to increase profitability.

Lean Canvas Analysis: Smart Calculator Solution for Small Shopkeepers

- Conducted a Lean Canvas analysis to identify a business opportunity in the small retail sector. The project focused on pain points for users in traditional calculators and addressed the challenges faced by shopkeepers in managing daily transactions.
- A smart calculator solution was proposed, integrating hardware and software to streamline bookkeeping, provide real-time insights, an intuitive interface for recording transaction through calculator, and seamless integration with cloud services for data storage and retrieval and enhance operational efficiency.

Developing Strategies on Navigation Problem in Village Hypermarket: Design Thinking

- Applied strategy to create digital app and to place interactive digital screen in Village Hypermarket through user-centric ideation and Iterative prototyping to enhance navigation and customer satisfaction at the hypermarket.
- I analyzed data can highlight issues, but design thinking helps to identify the root causes by understanding users need and pain points.

CERTIFICATIONS

Visual Analytics with Tableau	University of California, Davis (Coursera)	2024
Foundation of Business Strategy	Darden School of Business (Coursera)	2024
Data Visualization in Excel	Macquarie University (Coursera)	2023
Excel Skills for Business	Macquarie University (Coursera)	2023
Design Thinking for Innovation	University of Virginia (Coursera)	2023

POSITIONS OF RESPONSIBILITY

Committee Joint Coordinator – Fintech Committee

2023 - 2025

JAGSoM, Bengaluru

Fostered professional connections and Industry connections via LinkedIn to enhance networking opportunities.

Enhanced insights and knowledge about fintech industry through engaging activities such as case study discussion, inter- committee quiz competition, guest lectures and monthly newsletter.

ACCOMPLISHMENTS

Competitions and Activities

- Volunteered for the Interview Interaction Program (IIP) as an active member of EE Committee showcasing leadership skills.
- Volunteered at Sadhana Forest for 10 days which is on the outskirts of Auroville, and it changed my perspective and built a sense of community living and shared experience.

SKILLS

Excel. Data Visualization (Tableau).