



Yash Bahuguna

PGDM in Analytics with Marketing Minor - Equipping for Business Analytics

CAREER OBJECTIVE

To secure a position in an organization, where my proficiency in data analysis, modelling and visualization can be utilized to derive valuable insights for decision-making, while actively contributing to organizational growth and success.

PROFESSIONAL EXPERIENCE

Organization: National Capsule Private Limited, Vidisha, Madhya Pradesh

Designation & Duration: Maintenance Engineer (15 Months)

Summary: To take corrective & preventive action so that rejection is minimum. Install new equipment according to company requirements and perform initial testing and optimization procedures to ensure correct and efficient operation.

INDUSTRY PROJECT(S)

Organization: National Capsule Private Limited, Vidisha Madhya Pradesh

Designation & Duration: Maintenance Engineer Intern (3 Months)

Outcome: I gained practical experience in conducting maintenance tasks, identifying equipment malfunctions, and implementing preventive measures to ensure smooth operations.

ACADEMIC PROJECT(S)

Organization: Deloitte

Topic: Request for Problem (RFP) on Data Preparation, Cleansing, Transformation and Data Analysis.

Objective: Our team focused on creating a robust Supply Chain dataset and utilized Databricks, a cloud-based Big Data ecosystem, to apply advanced business analytics. This enabled us to extract valuable data-driven insights for both customers and end users. *(Project in Progress)*

Topic: Research Incubation (RI) Project on the rapid advancement and evolution of technology in IT/ITES Sector.

Objective: One of the biggest challenges in the IT/ITES sector is facing the rapid advancement and evolution of technology. This challenge can be addressed by developing a robust strategy. *(Project in Progress)*

Topic: Exploratory Data Analysis on Airbnb

Outcome: The analysis reveals popular destinations, peak booking seasons, and average prices for different property types. Factors such as location, amenities, and reviews significantly impact booking decisions.

PROFESSIONAL QUALIFICATIONS

Post Graduate Diploma in Management in Analytics and Digital Business | Marketing Minor | Jagdish Sheth School of Management, Bengaluru | Class of 2024 | CGPA of 7.37

Bachelor of Engineering in Mechanical Engineering | Lakshmi Narain College of Technology and Science, Bhopal | 2019 | CGPA of 7.1

PAST EDUCATION

Higher Secondary with Science | Shanti Niketan, Vidisha | 2015 | 68.8%

Secondary School | Kendriya Vidyalaya, Vidisha | 2013 | 81.7%

ACCOMPLISHMENTS & ACTIVITIES

Second runners up in user generated content competition conducted by Dr. Anitesh Barua (University of Texas) 2023.

Jagdish Sheth School of Management
(Accredited by AICTE, NBA, and AACSB)

THOMAS PROFILE COMPETENCIES

Planning & Organization
Resource Optimization
Analytical Thinking

TECHNICAL SKILLS & CERTIFICATIONS

SQL – Intermediate
Python - Intermediate
Excel - Intermediate
Tableau – Intermediate

INTERESTS & HOBBIES

Cricket
Travelling

REACH ME AT

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Domicile
Vidisha, Madhya Pradesh

LANGUAGE

English, Hindi
(Reading, writing, speaking, Listening)