Anshuman Singh

PGDM in Analytics with Marketing Minor - Equipping for Business Analytics

THOMAS PROFILE COMPETENCIES

Planning & Organization
Resource Optimization
Analytical Thinking

TECHNICAL SKILLS & CERTIFICATIONS

Tableau - *Intermediate*
Excel -*Intermediate*
Ms Access – *Beginner*
Python - *Beginner*

INTERESTS & HOBBIES

Cricket
Dancing
Playing E-Games

REACH ME AT

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LinkedIn Profile
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Domicile
Gorakhpur, Uttar Pradesh

LANGUAGE

English & Hindi
(Reading, writing, speaking & listening)

CAREER OBJECTIVE

Utilizing my analytical abilities and academic training in analytics to create business success in a forward-thinking organization through data-driven insights and creative solutions.

INDUSTRY PROJECT(S)

Organization: SemiConic Devices Pvt. Ltd.
Designation & Duration: Sales and Marketing Trainee (3 Months)
Summary: Analysed the client's order and sold the semiconductor devices as they demanded.

Organization: CueMath (CueLearn Pvt. Ltd.)
Designation & Duration: Onboarding Manager (3 Months)
Summary: Hired teachers for the company and sold electronic writing pads for teaching.

ACADEMIC PROJECT(S)

Organization: Analytic Edge
Topic: Request for Problem (RFP) on Resource Planning with Network Analysis
Objective: Utilizing network theory in Social Network Analysis (SNA) and collective intelligence to implement effective resource planning for the delivery team. *(Project in progress)*

Topic: Research Incubation Project in E-Commerce Industry
Objective: To identify the most preferred platforms for various categories of projects and challenges faced by apparel e-commerce companies considering multiple factors.

Organization: Abhyuday Public School
Topic: Academic ERP Demonstration
Outcome: Designed an Excel Model and Application in the "Open As App" tool for Abyuday Public School to calculate the profit margin and maintain students' academic records

PROFESSIONAL QUALIFICATIONS

***Post Graduate Diploma in Management in Analytics and Digital Business* | Marketing** Minor **|** Jagdish Sheth School of Management **|Class of 2024 | CGPA of 7.1**
***Bachelor of Business Administration* |**Galgotias University **|** 2020 **| CGPA of 7.0**

PAST EDUCATION

Higher Secondary with Commerce | Divine Public School | 2017 | **70%**

Secondary School |Divine Public School | 2015 | **CGPA of 7.4**

ACCOMPLISHMENTS & ACTIVITIES

- ***Secured 1st rank*** in the User Generated Content Analytics Workshop & Competition
- ***Member of*** External Relations and Placement Committee 22-24
- ***Secured 1st rank*** in an interschool science competition in Gorakhpur (UP)