



Ansruta Mohanty

PGDM in Analytics with Marketing Minor -Equipping for Business Analytics

CAREER OBJECTIVE

Passionate management professional looking for a position to apply academic insights, analytical skills, and strong communication skills, driving both organizational advancement and personal development.

ACADEMIC PROJECT(S)

Topic: Research and Incubation project in E-commerce sector.

Objective: E-commerce enterprises must analyse customer behaviour, market demand, rival pricing, and past sales data to optimize their pricing strategy and achieve maximum profitability and competitiveness.

Topic: Inventory Management for a bookstore with availability of online delivery.

Outcome: The Excel model optimizes bookstore inventory management, resulting in improved stock accuracy, reduced carrying costs, and increased profitability.

Topic: Netflix Insights Dashboard

Outcome: Utilizing Tableau, the visual representation of Netflix's company results showcases a comprehensive and dynamic analysis, leading to data-driven insights for better decision-making and strategic growth.

PROFESSIONAL QUALIFICATIONS

Post Graduate Diploma in Management in Digital Business & Analytics |
Marketing Minor | Jagdish Sheth School of Management, Bengaluru | Class of 2024 | **CGPA of 6.35**

Bachelors in commerce | Rama Devi Women's University, Bhubaneswar | 2021 | **CGPA of 6.53**

PAST EDUCATION

Higher Secondary with Commerce | Buxi Jagabandhu English Medium, Bhubaneswar | 2018 | **56.6%**

Secondary School | Buxi Jagabandhu English Medium School, Bhubaneswar | 2016 | **CGPA of 7.4**

ACCOMPLISHMENTS & ACTIVITIES

- **CSR Committee** member in Jagdish Sheth School of Management.

THOMAS PROFILE COMPETENCIES

Listening
Resource Optimisation
Planning & Organizing

TECHNICAL SKILLS & CERTIFICATIONS

SQL - Beginner
KNIME - Beginner
Tableau - Beginner
Python - Beginner
SPSS - Beginner

INTERESTS & HOBBIES

Listening to music
Travelling
Maintaining a reflective diary
Gardening

REACH ME AT

MOBILE NUMBER

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Email

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LinkedIn Profile

<https://www.linkedin.com/in/ansruta-mohanty-83ab45229>

Domicile

Bhubaneswar, Odisha

LANGUAGE(S)

English, Hindi & Odia
(Reading, Writing, Speaking, Listening)