



## THOMAS PROFILE COMPETENCIES

Goal seeking  
Strategic thinking  
Analytical Thinking

## TECHNICAL SKILLS & CERTIFICATIONS

Marketing mix implementation capstone from Coursera  
Marketing mix fundamentals from Coursera  
Data visualisation and business intelligence from Edlightened

## INTERESTS & HOBBIES

Cricket  
Fitness & modelling  
Travelling

## REACH ME AT

MOBILE NUMBER  
+91 9620482022  
Email Id  
[gagandeep.kr2224@jagsom.edu.in](mailto:gagandeep.kr2224@jagsom.edu.in)  
[gdeep42426@gmail.com](mailto:gdeep42426@gmail.com)  
LinkedIn Profile  
[linkedin.com/in/gagandeep-kr-354227ab](https://www.linkedin.com/in/gagandeep-kr-354227ab)  
Domicile  
Kolar, Karnataka

## LANGUAGE

English, Kannada & Hindi  
(Reading, writing, speaking, and listening)  
Telugu  
(Reading, speaking, and listening)

## Gagandeep KR

PGDM in Marketing with Analytics Minor - Equipping for Sales & Services

## CAREER OBJECTIVE

I would like to build a career in Sales & Services because it aligns with my strengths, I believe I will enjoy the challenges involved in identifying customer value propositions, winning deals, and exceeding my sales target.

## ACADEMIC PROJECT(S)

**Organisation:** Teamoure Beverages  
**Topic:** Request for Problem (RFP)  
**Objective:** The natural beverage brand is facing challenges in increasing its visibility and market share due to the existence of multiple competitors. (*Project in progress*)

**Topic:** Research incubation (RI) in healthcare industry  
**Outcome:** Analysed the overall healthcare industry and conducted primary and secondary research on the sector and its challenges.

**Organisation:** Interiories  
**Topic:** Excel model for Interiories  
**Outcome:** Developed an Excel Model for The Interiories, an interior designing firm, to help them track the task status and employee efficiency levels.

## PROFESSIONAL QUALIFICATIONS

**Post Graduate Diploma in Management in Marketing | Analytics Minor |**  
Jagdish Sheth School of Management | **Class of 2024 | CGPA of 7.3**  
**Bachelor of Engineering |** RNS Institute of technology | 2021 | **54%**

## PAST EDUCATION

**Higher Secondary with Science |** Sri Byraveshwara rural composite PU college | 2014 | **92%**  
**Secondary School |** Sri Byraveshwara vidya niketana School | 2012 | **92.48%**

## ACCOMPLISHMENTS & ACTIVITIES

- Secured **7<sup>th</sup>** rank in both 10<sup>th</sup> and 12<sup>th</sup> class.
- Organized **cricket** event for IFIM Institutions, Bengaluru as part of Sports Committee.
- Volunteered** for Kanyathon, a charity event to save girl child and contributed towards corporate sale and sponsorship.