



THOMAS PROFILE COMPETENCIES

Planning & Organization
Strategic Thinking
Analytical Thinking
Interpersonal skills

TECHNICAL SKILLS & CERTIFICATIONS

Marketing Mix fundamentals from Coursera
Content Marketing from HubSpot
Fundamentals of Digital marketing from Google

INTERESTS & HOBBIES

Cricket
Writing
Public Speaking

REACH ME AT

MOBILE NUMBER

+91 8217817649

Email Id

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amogh.ckgh@gmail.com

LinkedIn Profile

<http://www.linkedin.com/in/amogha-gt-16675a168>

Domicile

Bengaluru, Karnataka

LANGUAGE

English & Kannada

(Reading, writing, speaking, and listening)

Telugu & Hindi

(Speaking)

Amogha GT

PGDM in Marketing with Analytics Minor - Equipping for Sales and Service

CAREER OBJECTIVE

To leverage my passion for sales and service as a front-end role, utilizing my strengths in building long-term customer relationships and driving customer satisfaction. By applying my strong communication skills, analytical mindset, and dedication to customer success whereby contributing to the organization's growth, retention, and reputation as a trusted partner.

INDUSTRY PROJECT(S)

Organization: Crescent Technosoft

Topic: Business Development Intern (3 months)

Summary: Identifying potential customers through prospecting and targeting. Need analysis and offer pitch by this was able to achieve conversion rate of 17%.

Organization: VLEBazaar Private Limited

Topic: Social Media Marketing Intern (1 Month)

Summary: Creating impactful design, conducted competitor analysis, and created social media posts.

ACADEMIC PROJECT(S)

Organization: Okaya Electric

Topic: Request for Problem (RFP)

Objective: In the context of Electric Two Wheelers, relative perception of post-sales service, and factors that promote and inhibit the adoption in this category. *(Project in process)*

Topic: Research Incubation (RI) in IT sector

Objective: Conducted Research and prepared a report on How can LTIMindtree can leverage the benefit of merger, such as the enhanced scale of services and expanded partner ecosystem, to better serve its clients and stay competitive in the industry. *(Project in process)*

Topic: Brand management

Objective: Came up with an innovative product Visor X which integrates the power to the visor for smooth travel.

PROFESSIONAL QUALIFICATION(S)

Post Graduate Diploma in Management in Marketing | Analytics Minor | Jagdish Sheth School of Management | Class of 2024 | CGPA of 7.8

Bachelor of Engineering | Atria Institute of Technology | 2021 | CGPA of 7.45

PAST EDUCATION

Higher Secondary with Science | Alvas Pre University | 2017 | 83.3%

Secondary School | Acts Secondary School | 2015 | 83.5%

ACCOMPLISHMENTS & ACTIVITIES

- **Secured 3rd place** in CISCE Volleyball competition.
- **Runner up** in Kho-Kho inter college competition organised by Vagdevi Vilas.