



Subhankar Samal

PGDM in Finance with Analytics Minor - Equipping for FinTech

CAREER OBJECTIVE

To excel in the fintech industry by leveraging my knowledge and skills to drive innovation, develop cutting-edge solutions, and enhance customer experiences.

PROFESSIONAL EXPERIENCE

Organization: Team VX The Event Manpower Expertise

Topic: Social Media Marketing Intern

Summary: Making creatives for the projects and reaching out to potential customers.

ACADEMIC PROJECT(S)

Organization: Jagdish Sheth School of Management

Topic/Subject: Research Incubation Project in Insurance and InsurTech Industry

Problem Statement/Objective: Conducted industry analysis to understand insurance industry's past failures in developing successful online applications.

Organization: SUD Life Insurance

Subject: Research for Problem (RFP) Project on the creation of a successful online application for SUD Life Insurance.

Summary: The process involved conducting industry analysis, understanding why previous Insurance companies have failed to create a successful online insurance application and to provide a feasible solution for the same.

Organization: Diamond House of Beauty

Topic: Developed excel model and app for the store

Outcome/ Summary: The app has enabled the Beauty salon to improve their sales tracking and analysis, resulting in better decision-making and increased sales performance.

Organisation: Reliance Trends

Subject: Design Thinking Application

Summary: In this project, I applied certain design thinking concepts, finding a solution for Reliance Trends footfall and sales issues.

PROFESSIONAL QUALIFICATIONS

Post Graduate Diploma in Management in Finance | Analytics Minor | Jagdish Sheth School of Management | Class of 2024 | **CGPA of 6.3**

Bachelor of Business Administration (Finance) | Siksha 'O' Anusandhan University | 2022 | **69%**

PAST EDUCATION

Higher Secondary with Science | Sri Chaitanya | 2019 | **50%**

Secondary School | Sri Chaitanya | 2016 | **CGPA of 8.6**

ACCOMPLISHMENTS & ACTIVITIES

- **Volunteered** at The Kanyathon Company, a charity event to save girl child, for the year 2023.
- Member of Admission Committee at **Jagdish Sheth School of Management**

THOMAS PROFILE COMPETENCIES

Analytical Thinking
Planning & Organizing
Resource Optimization

TECHNICAL SKILLS & CERTIFICATIONS

Python (*Beginner*)
Tally ERP-9(*Intermediate*)
SPSS (*Intermediate*)
Microsoft Excel (*Advanced*)
Bloomberg Terminal (*Beginner*)
Photoshop (*Advanced*)
Illustrator (*Intermediate*)

INTERESTS & HOBBIES

Watching Movies
Travelling
Cooking

REACH ME AT

MOBILE NUMBER

+91 6370997401

Email Id

subhankar.samal2224@jagsom.edu.in

[n](#)

LinkedIn Profile

<https://www.linkedin.com/in/subhankar-samal-46a9461b4/>

Domicile

Nabarangpur, Odisha

LANGUAGE

English, Hindi & Odia
(Reading, writing, speaking, and listening)