## THOMAS PROFILE COMPETENCIES

Planning & Organizing
Resource Optimization
Analytical Thinking

## TECHNICAL SKILLS & CERTIFICATIONS

**Sales Planning-** *Beginner*
**Sales Targeting-** *Beginner*
**SPSS –** *Intermediate*
**Ms Excel** *- Intermediate*
**Digital Marketing -** *Intermediate*
**Content Marketing certification** from *HubSpot*
**Inbound Marketing Certification** from *HubSpot*

## INTERESTS & HOBBIES

**Passionate about fitness**
**Travelling**
**Observing**
**Badminton**

## REACH ME AT

**MOBILE NUMBER**
**+91 8248933018**
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**Domicile**
Salem, Tamil Nadu

## LANGUAGE

**English & Tamil**
(Reading, writing, speaking, and listening)

**Telugu & Malayalam**
(Listening)

# Sriharan V S

*PGDM in Marketing with Analytics and Innovation & Entrepreneurship Minor - Equipping for Sales & Service*

## CAREER OBJECTIVE

Harnessing my passion for sales and service excellence, I aspire to thrive in a dynamic front-end role. My adeptness at nurturing enduring customer connections and elevating satisfaction, combined with my compelling communication and analytical prowess, will catalyze the organization's expansion, retention, and reputation as a valued customer partner.

## ACADEMIC PROJECT(S)

**Organization:** VSK Furniture
**Topic:** Excel Model & Mobile App for Furniture Sales & Service company**.**
**Outcome:** Created a billing model with the transaction to the dashboard using MS Excel and developed an app with Openasapp.

**Organization:** Startup idea name CUSTIME
**Topic:** Innovation Incubation academic project
**Outcome:** In an Aggregator business model, we are going to provide customized food based on customer preference, which should be done by collaborating with homemakers.

**Organization:** Penna Cement.
**Topic:** Request for Problem (RFP)
**Objective:** To find out the future of the premium segment in the cement industry and its relevance in the future run. *(Project in Progress)*

## PROFESSIONAL QUALIFICATION(S)

**Post Graduate Diploma in Management in Marketing | Analytics and Innovation & Entrepreneurship** Minor | Jagdish Sheth School of Management **|Class of 2024 | CGPA of 7.0**

**Bachelor of Commerce** |Mahendra Arts & Science College, Salem **| 2022 |CGPA: 7.3**

## PAST EDUCATION(S)

**Higher Secondary with Commerce |** Bala Barathi Higher Sec. School **| 2019| 61.34%**

**Secondary School |** Bala Barathi matric. Higher Sec. School, Salem **| 2017 |62.8%**

## ACCOMPLISHMENTS & ACTIVITIES

- **Secured 2nd place** in deadlift competition in 2022.
- **Volunteered** for Kanyathon, a charity event to save girl children, and contributed towards corporate sales and sponsorship.
- **Representative** at the Department of Commerce, from 2019 to 2022, during my graduation.
- **Runner up** in basketball Zonal level, 2017, during my secondary education.
- **Volunteered** for National Social Service (NSS) during my graduation.