Soaham Ganguly
PGDM in Analytics with Marketing Minor - Equipping for Business Analytics

THOMAS PROFILE COMPETENCIES

Teamwork
Goal Seeking
Analytical Thinking
Comfortable in Uncertain Environment

TECHNICAL SKILLS & CERTIFICATIONS

JAVA - *Advanced*
Tableau - *Intermediate*
Databricks – *Intermediate*
Python - *Beginner*

INTERESTS & HOBBIES

Football
Social Work
Listening
Travelling

REACH ME AT

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Domicile
Ichhapur, West Bengal

LANGUAGE

English, Hindi and Bengali
(Reading, Writing, Speaking, Listening)

CAREER OBJECTIVE

An enthusiastic entry-level professional seeking a position as a business analyst where I can use my management knowledge, problem-solving, analytical abilities, and prior experience to produce the best outcomes for the organization.

PROFESSIONAL EXPERIENCE

Organization: Wipro Technologies
Designation & Duration: Project Engineer (29 months)
Summary: As a Project Engineer I was responsible for the development and maintenance of APIs for our customers i.e. TELENOR and OOREDOO. Along with this, I was also responsible for the development of the CRM Tool used in our projects.

ACADEMIC PROJECT

Organization: Bosch
Topic: Request for Problem (RFP) Project for Implementation of Platform and System Thinking in the Automobile Industry.
Objective: How can the implementation of platform and system thinking enhance the integration of emerging technologies such as electric vehicles, and autonomous driving systems, and how it can encourage cross-industry collaborations and foster innovation.

Topic: Research Incubation and Financial Analysis of the Automobile Industry
Outcome: How has the Automotive sector been affected by the pandemic and how did the major players prevent themselves from failing and reinstated their profits.

Organization: Lenskart
Topic: Sectoral Analysis of the Eyewear Industry
Outcome: In-depth study of the sector along with the company was done and necessary solutions were provided for the problems faced in the inventory management part.

PROFESSIONAL QUALIFICATION

Post Graduate Diploma in Management in Digital Business & Analytics | Marketing Minor | Jagdish Sheth School of Management, Bengaluru | **Class of 2024 | CGPA of 6.8**

*Bachelor of Technology |*Kalinga Institute of Industrial Tech, Bhubaneshwar **| Class of 2019 | CGPA of 7.19**

PAST EDUCATION

Higher Secondary with Science | Kendriya Vidyalaya No.1 Ishapore| 2015|**87.4%**

Secondary School | Kendriya Vidyalaya No.1 Ishapore | 2013 |**CGPA of 10.00**

ACCOMPLISHMENTS & ACTIVITIES

- *Represented* the Department of Electrical Engineering at Kalinga Expo. (2019)
- *Team Leader* at National Service Scheme, where I was responsible for leading a team of 15-20 students to teach orphans in Rawa Academy. (2019)