



THOMAS PROFILE COMPETENCIES

Communication skills
Influencing skills
Problem solving ability.
Team management
Emotional Intelligence

TECHNICAL SKILLS CERTIFICATIONS

Content Marketing (*Intermediate*)
Inbound Marketing (*Basic*) from
HubSpot Academy
Marketing mix (*Basic*)
from *Coursera*
Digital Marketing (*intermediate*)
from *Coursera*

INTERESTS & HOBBIES

Painting(Mandala)
Fitness (Running)
Gardening
Home Decor

REACH ME AT

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Domicile-
Jaipur, Rajasthan

LANGUAGE

English & Hindi
(Reading, writing, speaking, and listening)

Anjali Bhardwaj

PGDM in marketing with HR Minor – Equipping for sales and service.

CAREER OBJECTIVE

I desire to make the most of my enthusiasm for sales and service by succeeding in a position that puts me in contact with customers and allows me to use my skills to deliver outstanding customer service while following my passion.

INDUSTRY PROJECT(S)

Organization: StudioTalk

Duration: Public Relations Intern (2 Months)

Summary: As an PR intern my key responsibilities are **relationship building, Media Outreach planning, event coordination, daily reports, media list.**

Organization: AASMAN Foundation

Duration: HR intern (6 Months)

Summary: As an HR intern my key responsibility was to maintain **HR database, onboarding, and reporting.**

ACADEMIC PROJECT(S)

Organization: OKYA Electric

Topic: Request for Problem (RFP) Project

Objective: In the context of Electric Two Wheelers, relative perception of post-sales service, and factors that promote and inhibit the adoption in this category. (*Project in Process*)

Topic: Research Incubation Project in IT Service sector

Objective: How can LTIMindtree leverage the benefits of the merger, such as the enhanced scale of services and expanded partner ecosystem, to better serve its clients and stay competitive in the industry? (*Project in Process*)

PROFESSIONAL QUALIFICATION(S)

Post Graduate Diploma in Management in Marketing | HR Minor | Jagdish Sheth School of Management | Class of 2024 | CGPA of 6.7
Bachelor of Business Administration | University Maharani College | Jaipur | 2021 | 61%

PAST EDUCATION(S)

Higher Secondary with Commerce | Maheshwari Girls Public School | Jaipur | 2018 | 78%

Secondary School | Maheshwari Girls Public School | Jaipur | 2016 | 7.0 CGPA

ACCOMPLISHMENTS & ACTIVITIES

- **NCC "A", "B" & "C" Certificate holder.**
- **Attended National Thal Senik Camp, Delhi in NCC.**
- **Attended a conference with Hon'ble Defence Minister of India.**
- **Participated in the National basketball championship, Delhi.**
- Secured position in **District basketball competition** for continuous 3 years.
- Active member of an **NGO, All About Happiness, Jaipur since 2018.**

Jagdish Sheth School of Management

(Accredited by AICTE, NBA, and AACSB)

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