



## Kirti Jain

*PGDM in Analytics with Finance Minor - Equipping for Business Analytics*

### CAREER OBJECTIVE

Seeking a career as a Business Analyst in the consulting sector leveraging my analytical skills and provide data driven insights to deliver value and achieve desired results.

### INDUSTRY PROJECT(S)

**Organization:** Tata iQ

**Designation & Duration:** Intern (2 months)

**Topic:** Optimization Prototype

**Objective:** The project aims at developing a mathematical formulation for optimizing the complex business problems considering the constraints and build easy web UI.

*(Project in Progress)*

**Organization:** AICAN Automate

**Designation & Duration:** Intern (2 months)

**Topic:** Countdown Timer Development and Classification with Logistic Regression Model

**Summary:** The minor project was to execute a back-end code for building the count-down timer and the major project was to perform multi-class classification on a fish species dataset, and accurately classify this species achieving an accuracy of 77.5%.

### ACADEMIC PROJECT(S)

**Topic:** Understanding Credit Risk Assessment of B2B Commercial Vehicle Financing NBFCs

**Objective:** The research project aims to understand the credit assessment process of NBFC commercial vehicle financing for the B2B segment and develop innovative solutions, leveraging data in the company's best interest using a logistic regression machine learning algorithm for classification, which will predict credit scores and reduce credit risk.

*(Project in Progress)*

**Topic:** Audience Analysis Using Tableau

**Outcome:** The project involved visualizing the history of Netflix over the years using Tableau, leveraging the insights and developing a recommender system. This system will cater to audience preferences, suggesting tailored content in AR/VR space.

**Topic:** Sentiment Analysis of Amazon Kindle Reviews

**Outcome:** The project pre-processed 'reviews' data, identified keywords via word frequency analysis, and visualized them with a word cloud. Using a combination of dictionary look-up and Decision Trees, the data was classified into positive, neutral, or negative classes, achieving a 69% accuracy.

### PROFESSIONAL QUALIFICATIONS

**Post Graduate Diploma in Management in Digital Business & Analytics | Finance Minor | Jagdish Sheth School of Management, Bengaluru | Class of 2024 | CGPA of 8.6**

**Bachelor of Commerce (Hons.), Economics | Shyama Prasad Mukherjee College for Women, Delhi University, New Delhi | 2020 | CGPA of 7.35**

### PAST EDUCATION

**Higher Secondary with Commerce | Budding Buds Senior Secondary School, Assam | 2017 | 89.6%**

**Secondary School | Budding Buds Senior Secondary School, Assam | 2015 | CGPA of 8.8**

### ACCOMPLISHMENTS & ACTIVITIES

- **Secured 1<sup>st</sup> position** in a Stock Market Simulation competition (2015).
- **Certificate of Merit** in National Level Talent Search contest by Junior Chamber International India (2015).
- **Secured medals** in different sports like High-Jump, Kho-Kho, etc., at school level.

### THOMAS PROFILE COMPETENCIES

**Analytical Thinking  
Planning & Organizing  
Goal Seeking**

### TECHNICAL SKILLS & CERTIFICATIONS

**Tableau – Intermediate**

**KNIME – Intermediate**

**SQL – Beginner**

**Databricks – Beginner**

**Python, Data Science and Machine Learning Course** from *Teachnook Academy*

**Financial Accounting with Tally ERP 9** from *I-Tech*

### INTERESTS & HOBBIES

**Dancing  
Travelling  
Networking**

### REACH ME AT

**Mobile Number**

+91 7896114263

**Email Id**

[kirti.jain2224@jagsom.edu.in](mailto:kirti.jain2224@jagsom.edu.in) /

[kritimittal04@gmail.com](mailto:kritimittal04@gmail.com)

**LinkedIn Profile**

<https://www.linkedin.com/in/kirtijain-15kj/>

**Domicile**

Tinsukia, Assam

### LANGUAGES

**English, Hindi**

(Reading, Writing, Speaking, Listening)