



THOMAS PROFILE COMPETENCIES

Sensing Opportunities
Drive for Results
Comfort with Uncertain
Environment

TECHNICAL SKILLS & CERTIFICATIONS

Tableau – Beginner
Excel - Intermediate
Databricks – Pyspark
SQL from Udemy
Python from Edlightened
Strategy Canvas for Competitiveness
from Coursera
Google Project Management from
Coursera

INTERESTS & HOBBIES

Trekking
Classical Music
Travelling

REACH ME AT

MOBILE NUMBER

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Email Id

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LinkedIn Profile

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Domicile

Visakhapatnam, Andhra Pradesh

LANGUAGE

English, Hindi & Telugu
(Reading, Writing, Speaking &
Listening)

Nimmisha Kotni

PGDM in Analytics with Marketing Minor - Equipping for Business Analytics

CAREER OBJECTIVE

Looking for a challenging position where I can use my analytical skills to deliver data-driven decisions and insights, thereby ensuring business development and client success.

INTERNSHIP

Organization: Centre for Airborne Systems (CABS), DRDO, Bengaluru

Designation & Duration: Intern (1.5 months)

Summary: As an Intern under Scientist – G at CABS, I worked on C# to develop a code for better communication between the Pilot and On-ground personnel.

INDUSTRY PROJECT(S)

Organization: Deloitte (Mentorship)

Topic: Data-Driven Customer Analytics: Enhancing Insights through Data Cleansing, Standardization, and ETL with Spark

Summary: Successfully created an end-to-end data pipeline, meeting customer needs, employing data preparation, cleansing, and aggregation to generate a reliable source for stakeholders. Utilizing Microsoft Azure Databricks with Spark, SQL, and Python, I efficiently produced reports and dashboards using Tableau while optimizing the code for Hadoop ecosystem resource utilization.

Organization: Honest Harvest

Topic: Market Research for Exports

Summary: As a Market Research Intern, I am responsible for conducting comprehensive market research to gather insights and analyze consumer trends in the food market. My findings will play a vital role in informing product development, marketing strategies and impacting overall business decisions.

ACADEMIC PROJECT (S)

Organization: Jagdish Sheth School of Management (JAGSoM)

Topic: Request for Problem (RFP) Project in Data Analytics

Objective: Our goal is to use Power Apps to integrate JAGSoM data into a unified platform. (Project in Progress)

Topic: User Generated Content Analysis of Harley Davidson X440 Bike reviews

Outcome: Identified the characteristics that consumers associated with Harley Davidson X440 in India and what areas the company needs to improve on to outperform rivals like RE Classic. Discovered these using Scrapping techniques, Lift analysis and MDS Plot.

PROFESSIONAL QUALIFICATIONS

Post Graduate Diploma in Management in Digital Business & Analytics | Marketing

Minor | Jagdish Sheth School of Management | **Class of 2024 | CGPA of 8.0**

Bachelor of Technology – Electronics and Communication Engineering | GITAM University, Visakhapatnam | 2018 | CGPA of 7.0

PAST EDUCATION

Higher Secondary with Science | Ascent Junior College, Visakhapatnam | 2014 | 86.2%

Secondary School | Bethany School, Visakhapatnam | 2012 | 86.4%

ACCOMPLISHMENTS & ACTIVITIES

- **Secured 3rd position** in User Generated Content Analysis Competition at JAGSoM, 2023. Judged by Dr. Anitesh Barua, Professor, McCombs School of Business, University of Texas, Austin.
- Member of External Relations and Placement Committee 22 - 24
- **Secure 1st rank** in Debate competition for 2 consecutive years at GITAM University.