



Aadarsh Aashesh

PGDM in Analytics with Marketing Minor - Equipping for Business Analytics

CAREER OBJECTIVE

Seeking a challenging role in an esteemed organization where I can utilize my interpersonal skills, Business Analytical skills and knowledge for better decision making, which will contribute towards the growth of the organization.

PROFESSIONAL EXPERIENCE

Organization: Acesoft Labs India Pvt.Ltd

Designation & Duration: L1 Network Engineer (27 months)

Summary: Worked for CISCO Systems under Reliance 4G project, where I handled acceptance test plans after new cisco devices are installed for implementation and integration.

INDUSTRY PROJECT

Organization: Reliance Jio Infocomm Ltd

Topic: Software Defined Network (1 Month)

Summary: Did a project based on Software Defined Network that uses software-based controllers and API'S to communicate within the network.

ACADEMIC PROJECT(S)

Organization: FireWaterDreamer

Topic: Request for Problem (RFP) Project on social media and its psychological impact on subscribers.

Objective: Analyzing the current role of social media on psychological health of subscribers and why people are turning away from these mediums. (*Project in Progress*)

Topic: Research Incubation (RI) Project in Logistics Industry

Outcome: Sectoral study on Logistics Industry - Delhivery as a case.

Topic: Data Visualization for Twitter

Outcome: Developed a Tableau Dashboard to understand the business performance of the company by calculating Total Annual tweets, Top rated tweets (Top 10), Average Media engagement, impression rate etc.

PROFESSIONAL QUALIFICATIONS

Post Graduate Diploma in Management in Digital Business & Analytics | Marketing Minor | Jagdish Sheth School of Management, Bengaluru | **Class of 2024** | **CGPA of 7.3**

Bachelor of Technology in Electronics & Telecommunication | C. V Raman College of Engineering, Bhubaneswar | 2018 | **CGPA of 7.13**

PAST EDUCATION

Higher Secondary with Science | Surendranath Centenary School, Ranchi | 2014 | **71.8%**

Secondary School | Surendranath Centenary School, Ranchi | 2012 | **CGPA of 8.4**

ACCOMPLISHMENTS & ACTIVITIES

- **Participated** in user Generated Content Analytics (UGCA) workshop organized by University of Texas in collaboration with JAGSoM
- **Participated** in various B-School Competitions organized by IIM's.
- **Sports Secretary** of my Department during under-graduation.
- **Bagged 3rd Position** in Annual Athletic meet in under-graduation for the event Javelin Throw.
- **Played U-16** for Jharkhand State Cricket Team.

THOMAS PROFILE COMPETENCIES

Interpersonal skills

Communication skills

Listening

TECHNICAL SKILLS & CERTIFICATIONS

SQL - Beginner

Tableau - Beginner

Python - Beginner

Excel Skills for Business from Coursera

Google Project Management from

Coursera

Agile from Coursera

INTERESTS & HOBBIES

Bike Riding

Cooking

REACH ME AT

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[ab9127174](https://www.linkedin.com/in/aadarsh-aashesh-ab9127174)

Domicile

Ranchi, Jharkhand

LANGUAGES

English, Hindi

(Reading, Writing, Speaking & Listening)

Oriya

(Speaking & listening)