



Jyoti Shaw

PGDM in Analytics with Marketing Minor - Equipping for Business Analytics

CAREER OBJECTIVE

Seeking a responsible role in an organization to utilize my academic knowledge, optimization, and organizational skills in the field of data analytics to contribute to organization's success through data-driven insights and strategic solutions

PROFESSIONAL EXPERIENCE

Organization: 7th Sense Management Consulting & Training Limited, UK, London

Designation & Duration: Intern (13 Months)

Summary: I worked with mentors and interns around the world from diverse backgrounds on data handling, social media marketing, interviewing, and training new interns, always adapting to new roles and responsibilities to give my best.

ACADEMIC PROJECT(S)

Organization: Deloitte

Topic: Data Preparation and Data Cleaning under RFP

Objective: Improving E-commerce dataset with cloud-based big-data analytics for industry 4.0 insights with team. *(Project in Progress)*

Topic: Overcoming limitations related to cloud services under Research Incubation

Objective: Finding solutions for limited availability of cloud services. *(Project in Progress)*

Topic: Enhancing the business operations of EZ Laundry

Outcome: Tackled the business problem faced by the company and proposed a practical solution to enhance their operations.

Topic: Addressing business problems of Darjeeling Dumpling Momo Centre

Outcome: Prepared an excel model and an app using OpenasApp for the momo shop to simplify their order management and sales tracking.

PROFESSIONAL QUALIFICATIONS

Post Graduate Diploma in Management in Digital Business & Analytics | Marketing Minor | Jagdish Sheth School of Management, Bengaluru | Class of 2024 | CGPA of 7.64
Bachelor of Business Administration | Techno India College, Kolkata | 2021 | CGPA of 8.83

PAST EDUCATION

Higher Secondary with Commerce | Maria's Day School, Kolkata | 2018 | 84%
Secondary School | Maria's Day School, Kolkata | 2016 | 84%

ACCOMPLISHMENTS & ACTIVITIES

- Member of **Academics and Competitions Committee (2022-24)**.
- Presented research paper on **Social Media Influencer** and **Product Packaging**, in IIM Shillong.
- Presented research paper on **IoT in Agriculture** in IIM Trichy.

THOMAS PROFILE COMPETENCIES

Resource Optimization
Planning and Organizing
Listening

TECHNICAL SKILLS & CERTIFICATIONS

Tableau – Beginner
SPSS - Beginner
Business Statistics and Analytics from Coursera
Digital Marketing from GlobSyn Business School
Soft Skills from NPTEL

INTERESTS & HOBBIES

Sketching
Reading
Cooking

REACH ME AT

MOBILE NUMBER

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jyotishaw362@gmail.com

Linkedin Profile

<https://www.linkedin.com/in/jyoti-shawb54a741928106a0182/>

Domicile

Kolkata, West Bengal

LANGUAGE

English, Hindi

(Reading, Writing, Speaking, and Listening)

Bengali

(Reading, Speaking, and Listening)