



Sourav Bhargav

PGDM in Analytics with Marketing Minor - Equipping for Business Analytics

CAREER OBJECTIVE

Seeking a dynamic career where I can leverage AI/ML and sentiment analysis skills to drive data-driven business analysis and foster innovation.

INDUSTRY PROJECT(S)

Organization: EdLightened (1 Month)

Summary: Extracted data from Yahoo Finance; for 5 stocks; created regression model and visualized in seaborn; results used for investment

Organization: EdLightened (1 Month)

Summary: prepared data for PowerBI; created new measures and DAX functions; highlighted regions with extreme sales and returns; insights used for inventory management

ACADEMIC PROJECT(S)

Organisation: Aether Energy

Topic: Request for Problem (RFP) project for Aether Energy, Singasandra Branch

Objective: Scraped reviews from Google Maps; Compared it with competitors and other branches; Sentiment analysis using VADER; results were used for six sigma analysis (*Project in Progress*)

Topic: ARIMA modelling

Outcome: Gathered quarterly GDP of India with Economic Indicators; Exploratory Data Analysis; Predicted GDP of 2 quarters with 85% accuracy; results can be used for investment

Topic: Sentiment Analysis of Tweets

Outcome: Scraped Twitter data for Nothing Technologies; Over a period of 3 months; performed sentiment analysis using VADER; results can be used for SEO optimization

PROFESSIONAL QUALIFICATION

Post Graduate Diploma in Management in Digital Business and Analytics | Marketing Minor | Jagdish Sheth School of Management, Bengaluru | Class of 2024 | CGPA of 7.4
Bachelor of Business Administration | Sri Sri University, Cuttack | 2022 | CGPA of 5.35 (out of 7)

EDUCATION

Higher Secondary with Commerce | Andhra Association English School, Jamshedpur | 2019 | 78.6%

Secondary School | Sri Krishna Public School, Jamshedpur | 2016 | 71.16%

ACCOMPLISHMENTS & ACTIVITIES

- **Secured 1st Prize** in User Generated Content Analytics Competition in 2023.
- **Committee Co-ordinator** of the Public Relations Committee 22-24.
- **Webnovel** writer with 50k+ reads globally.
- **Secured honourable recognition** in International Model United Nations in 2020.
- **Volunteer** at Art of living.

THOMAS PROFILE COMPETENCIES

Analytical Thinking
Sensing Opportunity
Building & Maintaining Relationships

TECHNICAL SKILLS & CERTIFICATIONS

SQL - Intermediate

Data Visualization & Business Intelligence from EdLightened

Python for Analytics from EdLightened

Statistical Methods for Decision Making from EdLightened

INTERESTS & HOBBIES

Writing
Swimming
Sketching

REACH ME AT

MOBILE NUMBER

+91 8084399669

Email Id

sourav.bhargav2224@jagsom.edu.in /

souravbhargav016@gmail.com

LinkedIn Profile

<https://www.linkedin.com/in/souravbhargav/>

Domicile

Jamshedpur, Jharkhand

LANGUAGE

English, Hindi
(Reading, writing, speaking, listening)