



## Keerthan Simha Thammineni

*PGDM in Analytics with Marketing Minor-Equipping for Business Analytics*

### CAREER OBJECTIVE

To collaborate closely with various departments, understanding their data needs and delivering actionable insights that drive operational excellence and contribute to achieving organizational goals.

### PROFESSIONAL EXPERIENCE

**Organization:** NTT Data Services, Bengaluru (White field). Jan 2021 – May 2022

**Designation & Duration:** Services IT Dev. Program Sr. Associate 1 for 15 months.

**Summary:** Performing multiple activities like ticket creation, reporting, ticket escalation to support groups, process documentation, monitoring and managing multiple accounts. Follow up with the engineer for closing the tickets that are going to be SLA breached. Worked for clients like Altria, Moody's, Hilton, Trafigura, TX dot.

### ACADEMIC PROJECT(S)

**Topic:** Journey of Infosys using Tableau.

**Outcome:** Data visualization of Infosys based on CEO tenures, annual financial growth, locations across the world, shareholding patterns, and other parameters of Infosys using different charts like time-series, donut, butterfly and line charts etc.

**Topic:** Dynamic pricing model for cars using python

**Objective:** Predicted the sports car prices based on various factors like Brand, mileage and horsepower.

**Topic:** Analyzing business insights for Mama Earth's company

**Outcome:** Performed the queries from the data set of the company like most sold products, target customers identification, most sold person etc..

### PROFESSIONAL QUALIFICATION(S)

**Post Graduate Diploma in Management in Business Analytics | Marketing Minor |** Jagdish Sheth School of Management, Bengaluru | **Class of 2024 | CGPA: 7.2**

**Bachelor of Technology (ECE) |** GITAM University | 2020 | **CGPA :7.47**

### PAST EDUCATION

**Higher Secondary with Science |** Sri Chaitanya Junior College | 2016 | **94%**

**Secondary School |** Prasad Concept School | 2014 | **CGPA of 8.8**

### ACCOMPLISHMENTS & ACTIVITIES

- **Participated** in Swachh Bharat Mission at Anantapur by cleaning roads and dumping waste into dustbins.
- **Volunteered** for Kanyathon, a charity event to save girl children.
- **Runners** of User generated content Analysis workshop organized by **University of Texas, Austin** by **Prof. Anitesh Barua** in collaboration with **JAGSOM**.

### THOMAS PROFILE COMPETENCIES

**Listening**  
**Planning & Organizing**  
**Goal Seeking**

### TECHNICAL SKILLS & CERTIFICATIONS

**Tableau** - Intermediate  
**Python/ML** - Beginner  
**SQL** - Intermediate  
**Statistics** - Beginner  
**Excel skills for business essentials** from Coursera

### INTERESTS & HOBBIES

**Watching News**  
**Coin Collection**  
**Travelling**

### REACH ME AT

#### MOBILENUMBER

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#### Email Id

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[Keerthansimhachowdary979@gmail.com](mailto:Keerthansimhachowdary979@gmail.com)

#### LinkedIn Profile

<https://www.linkedin.com/in/Keerthan-simha-thammineni-7290b5158/>

#### Domicile

Anantapur, Andhra Pradesh

### LANGUAGE

**English, Telugu**  
(Reading, Writing, Speaking and Listening)



