Shivendra Singh Rathore
PGDM in Analytics with Marketing Minor- Equipping for Business Analytics

THOMAS PROFILE COMPETENCIES

Communication Style
Interpersonal Skills
Listening Skills

TECHNICAL SKILLS & CERTIFICATIONS

Tableau - *Intermediate*
Python - *Beginner*
SQL from *EdLightened*
Data Visualization & Business Intelligence from *EdLightened*

INTERESTS & HOBBIES
Football

REACH ME AT

MOBILE NUMBER
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LinkedIn Profile
https://www.linkedin.com/in/shivendra-rathore-58a0a5218

Domicile
Indore, Madhya Pradesh

LANGUAGE

English & Hindi
(Reading, writing, speaking, and listening)

CAREER OBJECTIVE

Seeking a challenging role as a Business Analyst in an organization where I can create insights from data and communicate them in a clear and concise manner to achieve client success and growth of the organization.

INDUSTRY PROJECT(S)

Organization: EdLightened
Designation & Duration: Data Visualization intern (1 Month)
Summary: Data Cleaning and Visualization: Boosting automobile parts retailer revenue by 10% through Sales Analysis. (**SQL** and **Power BI**)

ACADEMIC PROJECT(S)

Topic: Process Mapping and Data-Flow Analysis for Mentor-Mentee Application
Objective: Developed process maps according to a mentor-mentee application's functional and non-functional requirements, along with a Data-flow diagram and traceability matrix.

Topic: Research Incubation Project (RI) in the E-Commerce Sector
Objective: Research project explored consumer behavior, and technological advancements in e-commerce industry to analyze market dynamics and problems to overcome for sustainable growth and competitive advantage. (*Project in Progress*)

Topic: Storyboarding Netflix's Journey
Objective: Visualizing the journey of Netflix using tableau from its incorporation through different charts and graphs using Tableau to know the current level of revenue to expenses ratio, employee turnover and company's market share.

Topic: Demand estimation of a cuisine in a specific area, Under the mentorship of senior AVP, HSBC Bank
Summary: We created a robust cloud kitchen food delivery dataset and used python to apply business analytics. This enabled us to extract valuable data-driven insights for external stakeholders to get the result on which cuisine is best to start a cloud kitchen.

PROFESSIONAL QUALIFICATION

Post Graduate Diploma in Management in Digital Business & Analytics | Marketing Minor **|**Jagdish Sheth School of Management, Bengaluru **|Class of 2024| CGPA of 8.3**

Bachelor of Commerce (Hons.) |Prestige Institute of Management and Research, Indore **|** 2021 **|73.85%**

EDUCATION

Higher Secondary with Commerce | Sri Sathya Sai Vidya Vihar, Indore | 2018 | **80%**
Secondary School | Sri Sathya Sai Vidya Vihar, Indore | 2016 |**CGPA of 8.0**

ACCOMPLISHMENTS & ACTIVITIES

- *Headed* operations department in an all-student organized sports marathon event Kanyathon-2023, I contributed by successfully onboarding Ather Energy as our automobile sponsor. And conducting the races smoothly.
- Participated in **User Generated Content** analysis workshop organized by University of Texas in collaboration with JAGSoM, Bengaluru in the year 2023.
- Participated in Hero **MotoCorp, TATA Crucible**, **Maruti Suzuki** challenges.
- Represented Madhya Pradesh as a state **Football** player in my high school.