



THOMAS PROFILE COMPETENCIES

Building & maintaining relationships
Innovative
Risk Taking Ability

TECHNICAL SKILLS & CERTIFICATIONS

SPSS: Beginner
Marketing mix Fundamentals from Coursera.
Advanced Google analytics from Google analytics academy.
Content Marketing from HubSpot Academy

INTERESTS & HOBBIES

Playing Volleyball & Cricket
Reading
Travelling

REACH ME AT

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Domicile
Rayachoty, Andhra Pradesh

LANGUAGE

English &Telugu
(Reading, writing, speaking, and listening)
Hindi &Tamil
(Speaking and Listening)

Vargama Leela Sagar Reddy

PGDM in Marketing with Innovation Minor - Equipping for Sales and Service

CAREER OBJECTIVE

Dedicated to ensuring customer happiness and driving company growth by building strong relationships and boosting sales. Eager to learn and enhance sales skills for exceptional customer experiences and company success.

ACADEMIC PROJECTS

Organization: Tea more
Topic: Request for Problem (RFP)
Objective: To enhance visibility and market presence, enabling the acquisition of new customers and driving business growth. *(Project is Under process).*

Topic: Park Nav Under Incubation
Objective: Developed Park Assist mobile app addressing urban parking challenges. Implemented real-time data collection and automated payment systems for seamless parking spot identification and booking. Positive feedback from users and stakeholders. Contributed to improving urban mobility and enhancing parking management. *(Project under process)*

Topic: Design Thinking Project – Feel Free
Outcome: The lack of clean, hygienic restrooms in public places is a social issue that is making things worse, especially for women. To address this issue, a pad-cum panties was suggested as a potential solution.

PROFESSIONAL QUALIFICATIONS

Post Graduate Diploma in Management in Marketing | INNOVATION Minor | Jagdish Sheth School of Management | Class of 2024 | CGPA of 7.3
Bachelor of Electronics and Instrumentation | R.M.D college of Engineering | 2021 | CGPA: 7.3

PAST EDUCATION

Intermediate Education | Sri Chaitanya Junior College | 2017 | 84%
Secondary School | Sri Chaitanya Techno school | 2015 | CGPA-8.9

ACCOMPLISHMENTS & ACTIVITIES

- Secured 1st place in Design Thinking inter college competition organised by IFIM College
- Successfully pitched and gained approval from key stakeholders, including Jewry members, to advance the business idea for Park Nav.
- Achieved district-level recognition as a volleyball player and actively participated in multiple competitive events spanning school through college levels.
- Participated in a transformative 10-day Social Immersion Program focused on providing educational support and mentorship to underprivileged students in a rural community.