



Kousik Sarkar

PGDM in Finance with Marketing Minor - Equipping for FinTech

CAREER OBJECTIVE

Seeking the role of a Financial Analyst in an organization. Self-motivated individual with an interest in Fintech and a passion for leveraging technology to enhance financial services along with analytical and quantitative skills.

INDUSTRY PROJECT(S)

Organization: Workforce Planet

Topic: Market Research

Summary: It was to know where to hunt the target audience and how to search. It was to build a partner (freelancers) database via social media, secondary research and references.

ACADEMIC PROJECT(S)

Organisation: Morgan Stanley

Topic: Request for Problem (RFP)

Objective: Predict the next day's directional movement (Up or Down) of the EUR/USD currency pair - (*Project in progress*)

Topic: Research Incubation (RI) Project on the FinTech Industry

Objective: Industry analysis on the current FinTech Companies and their business models.

Topic: Business Valuation

Outcome: A relative valuation and calculated DCF, Terminal Value, Enterprise Value of a given startup company.

PROFESSIONAL QUALIFICATION

Post Graduate Diploma in Management in Finance | Jagdish Sheth School of Management | **Class of 2024** | **CGPA of 6.8**

Bachelor of Technology | Haldia Institute of Technology | 2020 | **CGPA of 7.3**

EDUCATION

Higher Secondary with Science | Kendriya Vidyalaya RBNM Salboni | 2015 | **77.2%**

Secondary School | Kendriya Vidyalaya RBNM Salboni | 2013 | **CGPA of 10**

ACCOMPLISHMENTS & ACTIVITIES

- **Volunteered** for Kanyathon, a charity event to save girl child and contributed towards corporate sale and sponsorship, where I went to different schools and asked them to participate in this event.
- **Volunteered** to teach girl children who were abandoned and orphaned with **NGO Prime Trust**

THOMAS PROFILE COMPETENCIES

Analytical thinking
Planning & Organization
Resource Optimization

CERTIFICATIONS

SPSS- Intermediate

Python- Beginner

Marketing Mix Fundamentals from
Coursera

Marketing Mix Implementation

Capstone from *Coursera*

How to Innovate with the Strategy

Canvas for Competitiveness from

Coursera

Power BI from *Edlightened*

Investment Banking from

Edlightened

Statistical method for decision

making from *Edlightened*

INTERESTS & HOBBIES

Anime

Reading webnovels

Listening to western classical music

REACH ME AT

MOBILE NUMBER

+91 7063454332

Email Id

kousik.sarkar2224@jagsom.edu.in

Sarkarkousik549@gmail.com

LinkedIn Profile

[https://www.linkedin.com/in/kousik-](https://www.linkedin.com/in/kousik-sarkar-13787123a/)

[sarkar-13787123a/](https://www.linkedin.com/in/kousik-sarkar-13787123a/)

Domicile

Kolkata, West Bengal

LANGUAGE

English & Hindi

(Reading, writing and speaking)

Bangla

(Speaking)

Jagdish Sheth School of Management

(Accredited by AICTE, NBA, and AACSB)

KIADB Industrial Area 8 P & 9 P, Infosys Drive, Electronics City Phase 1, Electronic City, Bengaluru, Karnataka 560100

<https://jagsom.edu.in/>