



## Manneti Geethanjali Reddy

*PGDM in Analytics with Marketing Minor - Equipping for Business Analytics*

### CAREER OBJECTIVE

Aspiring to be a self-driven professional, who continuously strives to learn new things and works to apply my knowledge in Analytics in my job.

### ACADEMIC PROJECT(S)

**Organization:** Fire Water Dreamers

**Topic:** Request for Problem (RFP) project on Current Role of social media on Psychological Health of Subscribers

**Objective:** Studying the impact of social media on the users by conducting a survey and analysing the impact using the analytical tools. (Project in progress)

**Organization:** Delhivery

**Topic:** Research Incubation Project in Logistics Industry

**Objective:** A detailed sectoral analysis was conducted on the Logistics Industry with Delhivery as a case.

**Topic:** Analysing the Background of 50 most powerful women in the world

**Objective:** Using the data visualization tool tableau and the KNIME software I'm trying to understand the background of the 50 most powerful women according to the Forbes list in 2022.

**Topic:** A Project on Predicting the Chances of having Breast Cancer

**Objective:** Using the Kaggle data set, I'm predicting the possibility of Breast Cancer by analysing the data using the machine learning predictive models.

### PROFESSIONAL QUALIFICATION

**Post Graduate Diploma in Management in Business Analytics | Marketing Minor** | Jagdish Sheth School of Management, Bangalore | **Class of 2024 | CGPA of 7.7**

**Bachelor of Technology in Biotechnology** | GITAM University, Visakhapatnam | **2020 | CGPA of 8.6**

### PAST EDUCATION

**Higher Secondary with Science** | Narayana Junior College, Nellore | 2015 | **95.5%**

**Secondary School** | Narayana High School, Nellore | 2013 | **CGPA of 9.2**

### ACCOMPLISHMENTS & ACTIVITIES

- **Vice President** of Institution of Engineers of India (IEI), a Student Chapter, during my under-graduate degree.
- **Semi-Finalist** in the debate competition held in B-school.
- **Volunteer** at National Service Scheme during my under-graduation.
- Won **3<sup>rd</sup> Position** in Design Thinking Prototype Exhibition held at JAGSoM.

### THOMAS PROFILE COMPETENCIES

**Analytical Thinking**  
**Goal Seeking**  
**Strategic Thinking**

### TECHNICAL SKILLS & CERTIFICATIONS

**Python - Beginner**  
**Tableau - Beginner**  
**SQL - Beginner**

### INTERESTS & HOBBIES

**Glass Painting**

### REACH ME AT

#### MOBILE NUMBER

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[gmanneti@gmail.com](mailto:gmanneti@gmail.com)

#### LinkedIn Profile

<https://www.linkedin.com/in/geethanjalireddym/>

#### Domicile

Nellore, Andhra Pradesh

### LANGUAGE

#### Telugu, English & Hindi

(Reading, writing, speaking, and listening)