



Kartick S Pai

PGDM in Analytics with Marketing Minor - Equipping for Business Analytics

CAREER OBJECTIVE

Aspiring Business Analyst seeking to leverage my experience in data analytics, collaborating with cross-functional teams, and driving successful project outcomes.

PROFESSIONAL EXPERIENCE

Organization: Yulu, Bangalore

Designation & Duration: Operations Associate | 12.5 months

Summary: Managed the screening department for Bangalore operations. Employed data-driven strategies to inform decision-making through analysis of various database sources. Spearheaded transformative initiatives that enhanced customer satisfaction, *elevating Yulu's rating from 3.9 to 4.3 on 5.*

Organization: SunCube Industries, Bangalore

Designation & Duration: Graduate Engineer Trainee | 3.5 months

Summary: Proactively addressed technical challenges faced by clients through effective client engagement. Collaborated closely with the Production Manager and machine operators to optimize daily production targets. Managed tool inventory and streamlined material supply by coordinating with vendors.

ACADEMIC PROJECTS

Organization: Yulu

Topic: Yulu app for its employees (Mechanics)

Objective: To facilitate real-time monitoring of spare parts usage by mechanics through an Excel-based App.

Topic: Exploring Maven Movies Database with MySQL

Objective: As Maven Movies rental owner, used MySQL to unearth insights. Navigate the database for customer behaviour, rental patterns, and movie availability.

Topic: Airbnb Dashboard

Outcome: Created an Airbnb rentals dashboard on Tableau. Identified top regions by customer ratings, tracked average prices, and mapped price variations by zip codes.

Organization: Bosch

Topic: Request for problem (RFP) for a Systems Map (Project in progress)

Objective: Developed a comprehensive Systems Map for India's 2-wheeler EV market. Contributing to the commercialization of Bosch's Mobility Innovation Co-Creation Platform.

PROFESSIONAL QUALIFICATION

Post Graduate Diploma in Management in Analytics | Marketing Minor | Jagdish Sheth School of Management, Bengaluru | Class of 2024 | CGPA of 7.6

Bachelor of Engineering in Mechanical Engineering | Bapuji Institute of Engineering & Technology, Davangere | 2018 | 64.7%

EDUCATION

Pre-University with Science | Miranda Composite PU College, Bengaluru | 2013 | 67.5%

Secondary School | The Aditya Birla Public School, Harihar | 2011 | CGPA of 9.2

ACCOMPLISHMENTS & ACTIVITIES

- **Featured** my Excel-based **Yulu app** in the e-book '*Innovative Data Solutions for MSMEs using Excel and Openasapp*,' authored by Dr Ganes Pandya.
- **Established and nurtured** relations with vendors that **saved 23%** in operational expenses in the screening department at **Yulu**.
- **Volunteered and led** the *Department of Information & Registration* for Kanyathon 2023, a charity marathon event to save girl children.
- **Led** operations for the Alumni Committee. Bridged stakeholders to elevate alumni engagement.

THOMAS PROFILE COMPETENCIES

Analytical thinking
Planning & Organization
Goal Seeking

TECHNICAL SKILLS & CERTIFICATIONS

Business Analysis – Beginner
MySQL – Beginner
SPSS – Beginner
Python – Beginner
Tableau – Beginner
MS Excel – Intermediate
Advanced Excel functions – Udemy
Power BI – EdLightened

INTERESTS & HOBBIES

Yoga
Anime
Cooking
Wellness
Technology
Automobiles

REACH ME AT

Mobile Number
+91 9901346386
Email Id
kartick.pai2224@jagsom.edu.in /
kartickp1@gmail.com
LinkedIn Profile
<https://www.linkedin.com/in/kartick-pai>
Domicile
Davangere, Karnataka

LANGUAGES

English & Hindi
(Reading, writing, speaking, and listening)
Kannada
(Speaking and listening)